

# Listings

## A overview of the rules making for good listings

1. Wherever possible, provide as much information to describe the items included in the sale.
  1. Headlines should include a brief description of what the item is. General headlines like "for sale" and "helicopter" are not going to help you sell your item.
  2. Do not place prices in the headline.
  3. Do not place email or phone contact information in the headline or description.
  4. The description should give as much information as possible about your item including its condition and what is (or is not) included in the sale.
2. Images dramatically increase your chances of selling an item.
3. Images must include only a single product unless the sale is conducted as a "job lot" whereby all items in the image are for sale for a single price.
4. Where a listing is NOT for a "job lot" each image must include a single product that is shown clearly. Images CANNOT be collages as these can be used to circumvent the need to purchase more images for a particular listing.
5. We define the term "New" as a brand-new, unused, unopened, undamaged item in its original packaging (where packaging is applicable). Packaging should be the same as what is found in a retail store unless the item is handmade or was packaged by the manufacturer in non-retail packaging such as an unprinted box or plastic bag.
6. Listings placed in the "used" categories needs to genuinely be used items. Ads placed in the "used" categories cannot contain the words "new" or purport to be new using any form of abbreviation (e.g 'as new' or 'NIB').
7. Do not place duplicate listings for the same item.
8. Where possible, a listing should be for one item or a group of related items. It is in your interest to place separate listings for each main item. Listings that have generic headlines for many items do not show up well on search engines.
9. Listings which are designed to carry more than one item (e.g. 'garage sale', or 'clearing the workshop') must contain a clear and specific list of the items being sold.
10. Generic listings requesting to "contact for more information" will be declined.
11. Listings may not canvas for general business.
12. No general or commercial advertisements or links promoting items on other posts/forums/websites or auctions will be permitted without [prior arrangement](#).
13. URL links must only contain links to information directly related to the sale of the item in the listing. (e.g. build log). General links to retailers or other non-related items will be removed.
14. YouTube video links must include matter directly related to the listing.

### Note:

1. RCT reserves the right to edit or remove any listing or part thereof to conform to the site rules.
2. A full set of the terms of this site is [available here](#)

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